



NEWS

FOR IMMEDIATE RELEASE

Shoreline Lake Adds New Winter Racing Club to Popular Sailing Program

Launch of club in the heart of Silicon Valley to provide an opportunity for competitive sailors, ages 14 and up, to engage in officiated, one-design, Winter fleet racing in the South Bay

Mountain View, CA. November 12, 2013 – Shoreline Lake announced today the debut of a new Winter Racing Club as part of its regular Sailing program lineup, which will run from December 22nd to March 16th. Besides providing an additional Winter sailing activity at Shoreline proper, the introduction of this new club also now gives competitive Silicon Valley sailors access to regular, officiated races in the South Bay during the Winter.

South Bay small craft sailors no longer need to haul boats northward, or hope to find crew on their own, in order to engage in real competitions during the cold months. Located in the heart of Silicon Valley, and held over thirteen weeks, this club will meet every Sunday from 2-4pm and race in the Catalina Capri 14.2s popular with smaller teams. In addition, along with the convenience, these sailors can now avoid the dangers small boats face on the San Francisco Bay – heavily trafficked by, and better suited to, large sailing, motor and commercial craft.

“Demand for sailing activities has grown over the last few years,” says Christina Ferrari, President of Silicon Shores Corporation (which operates the Shoreline Lake facilities). “Along with adding new advanced sailing racing courses, clinics and a kids’ camp, given the requests for an organized Winter activity that would ensure year-round racing, it just made sense to do so.”

Open to sailors 14 years+, participants must have experience racing in boats less than 16 feet in length. Although organized as individual sessions, to ensure six races take place each day, each crew member must sign up for at least four sessions. In keeping with standard regatta practices, each two hour session will include a skippers’ meeting before the races begin, a debrief/protest hearing after races have finished, and coaching in between. The winning team will be determined by a combined score at the end of the Winter races in March – with those eligible to win participating in a minimum of eight sessions. Winners will take home a trophy and a \$50 gift card for Shoreline, and will have the team name added to a plaque on display at Shoreline’s Aquatic Center.

Unlike the education-oriented sailing activities at Shoreline, in this case, coaching will take the form of brief advice, rather than in-depth lessons. In addition, participants will also receive rapid, on the water feedback, as the races will be overseen and officiated by Shoreline’s Head Instructor (Andrew Krellenstein), a certified US Sailing Level-3 coach, and veteran of college level racing, with seven years experience teaching youths and adults at all levels.

“Andrew’s enthusiasm for expanding our sailing program has encouraged both adult and youth sailors here to really push and test their limits,” says Ferrari. “While the America’s Cup put a spotlight on sailing, it’s sailors like him, with their knowledge and motivation, that help get more people into sailing and involved in racing.”

Apart from the age restriction, prior to joining a session, participants must demonstrate their knowledge. Andrew Krellenstein will conduct the assessments, and should be contacted by email (andrew@shorelinelake.com). Due to the standards for admittance, Shoreline is currently not accepting online registration for this activity. For anyone in need of shoring up skills in order to attend, Shoreline also offers private and individual sailing lessons.

More detailed information about the Winter Racing Club, current scheduling, and the other sailing courses can be found in the Aquatics Center’s [Sailing](#) and [Clubs/Racing](#) sections of the Shoreline Lake website.

About Shoreline Lake

Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline at Mountain View wildlife and recreation area. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to www.ShorelineLake.com.

Contact: Maria Gonzalez, [Gonzberg Agency](#)
Phone: 510.295.4114
maria.gonzalez@gonzbergagency.com

SOURCE Silicon Shores Corporation